

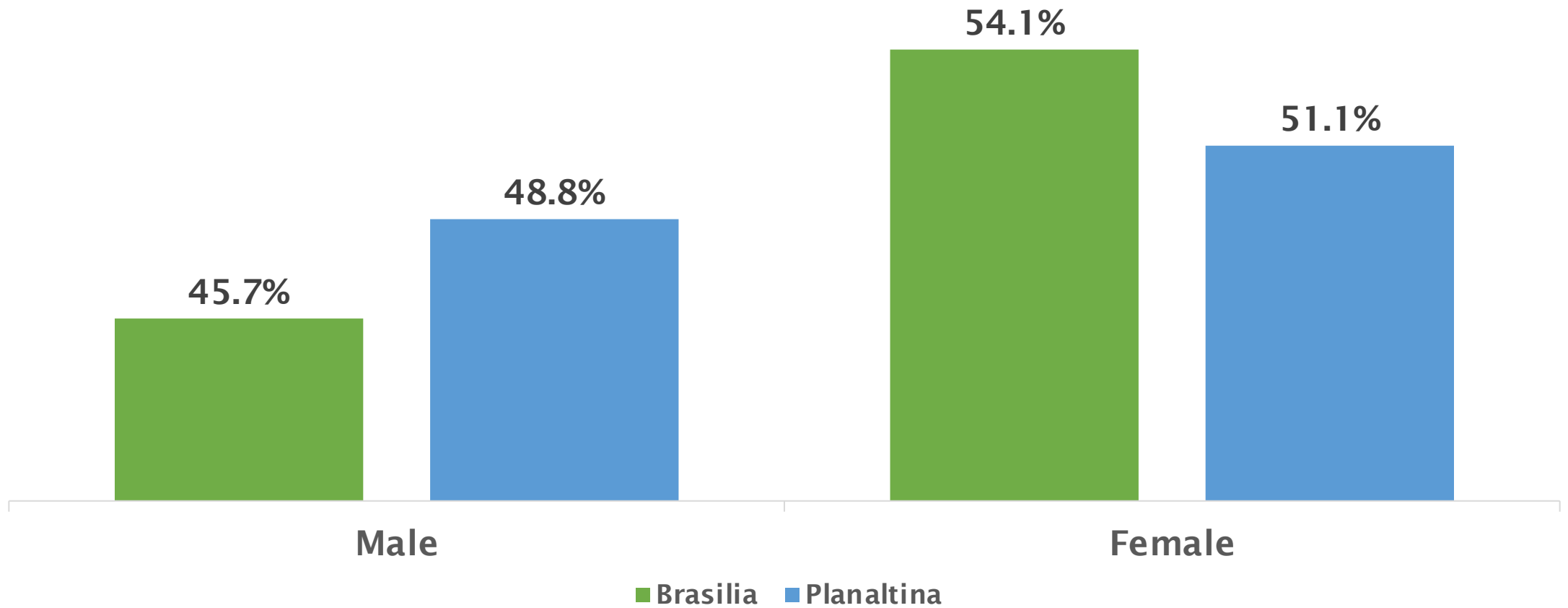
AB INBEV BRAZIL 2018

Adult Survey Results

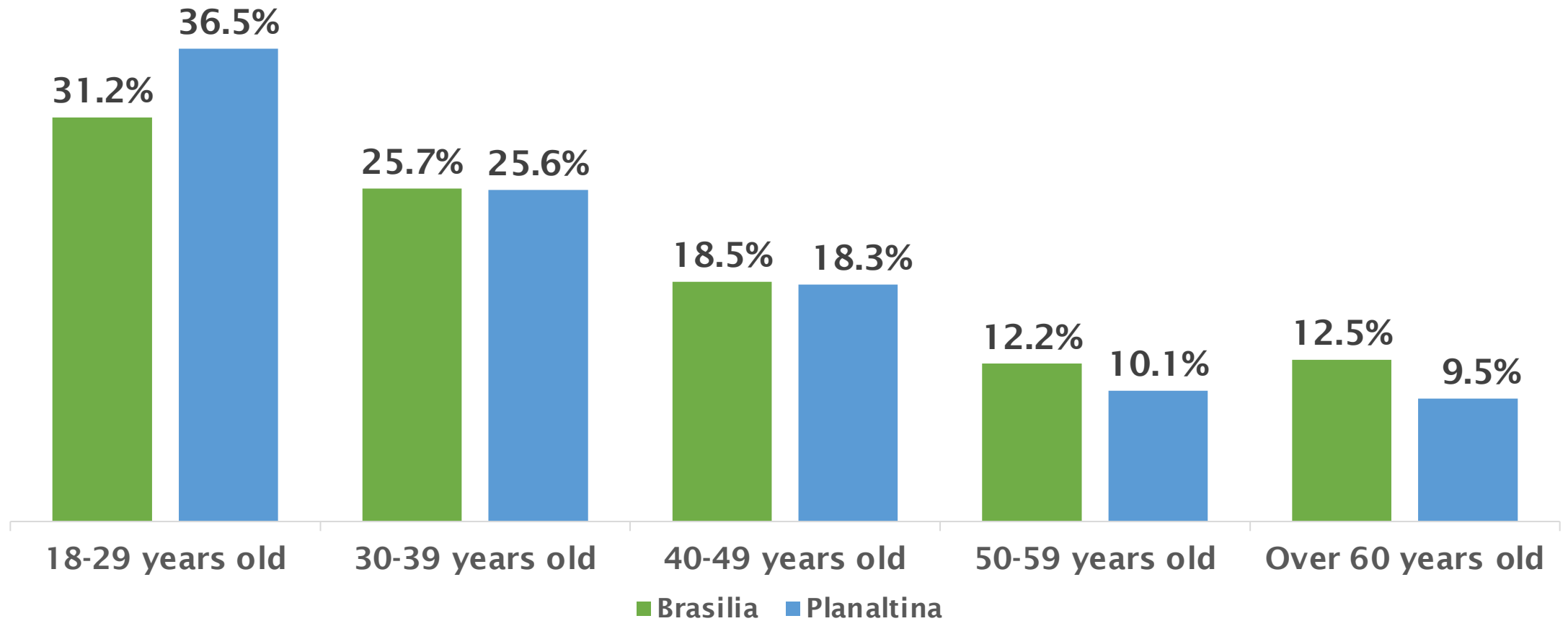
Survey Methods

- **N = 3554 respondents**
 - **N = 2046 Brasilia (Plano Piloto, Ceilândia, Taguatinga)**
 - **N = 1508 Planaltina**

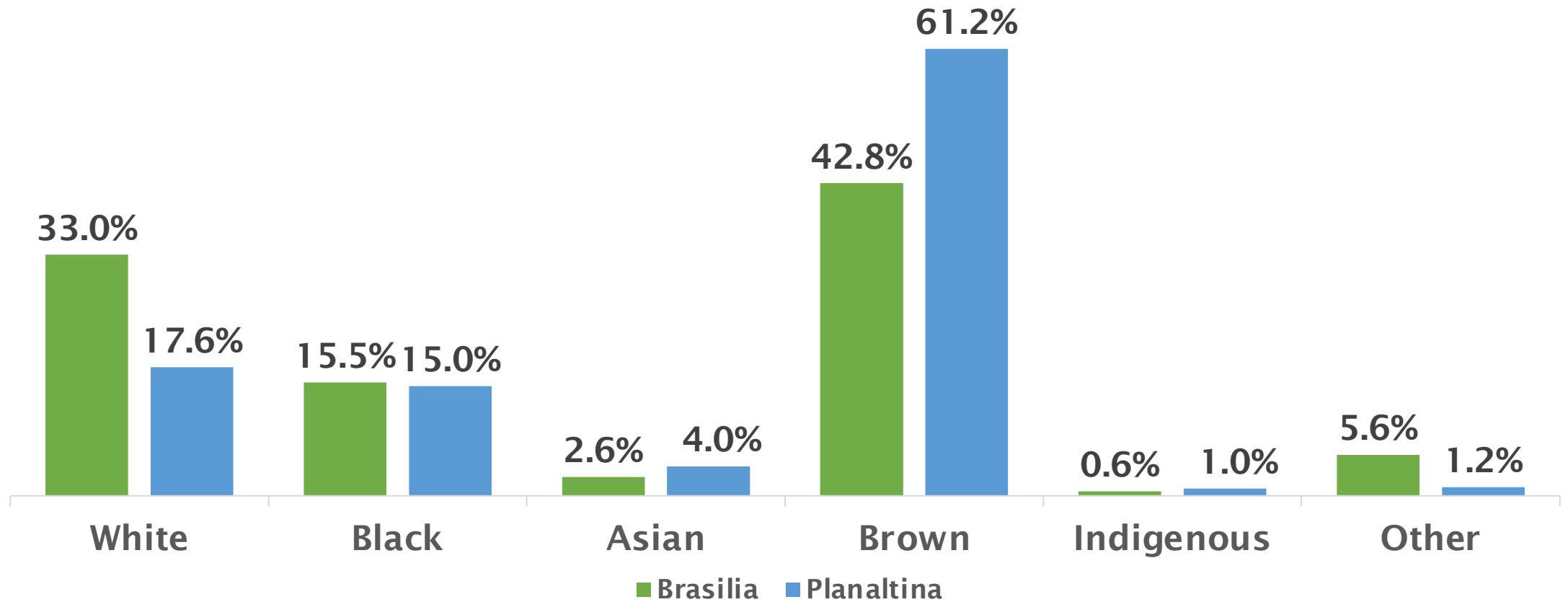
Respondents by sex



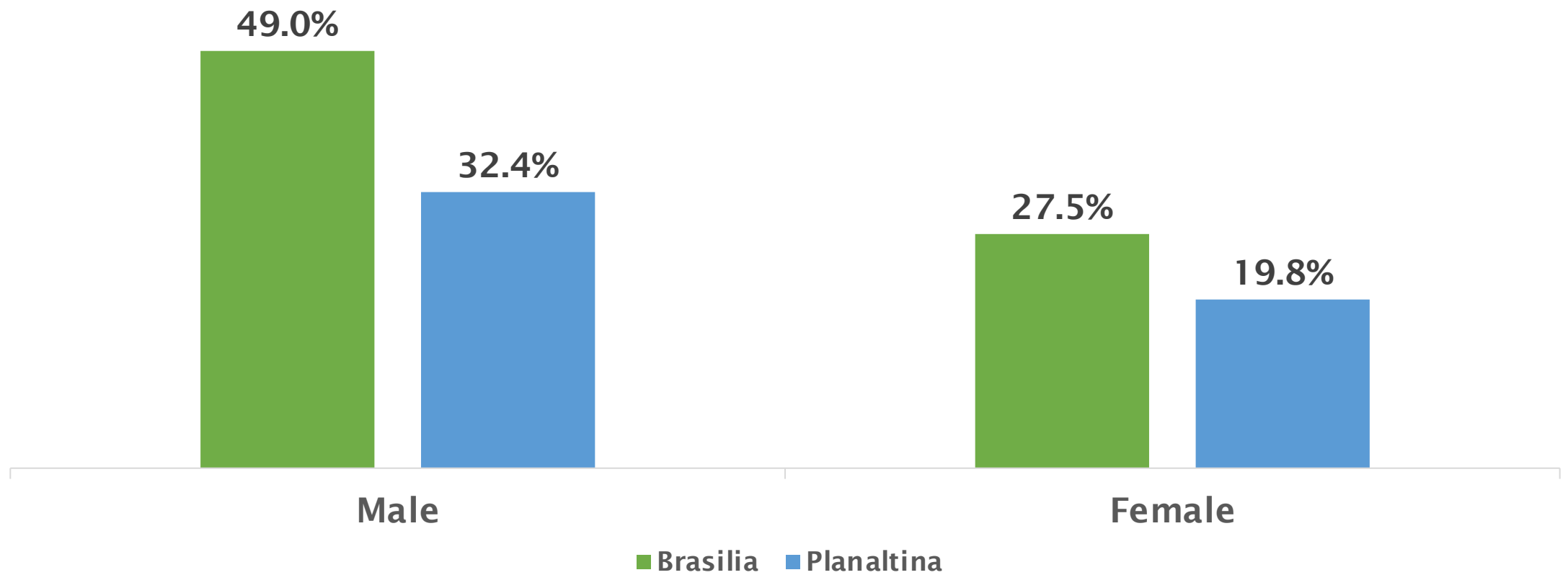
Respondents by age group



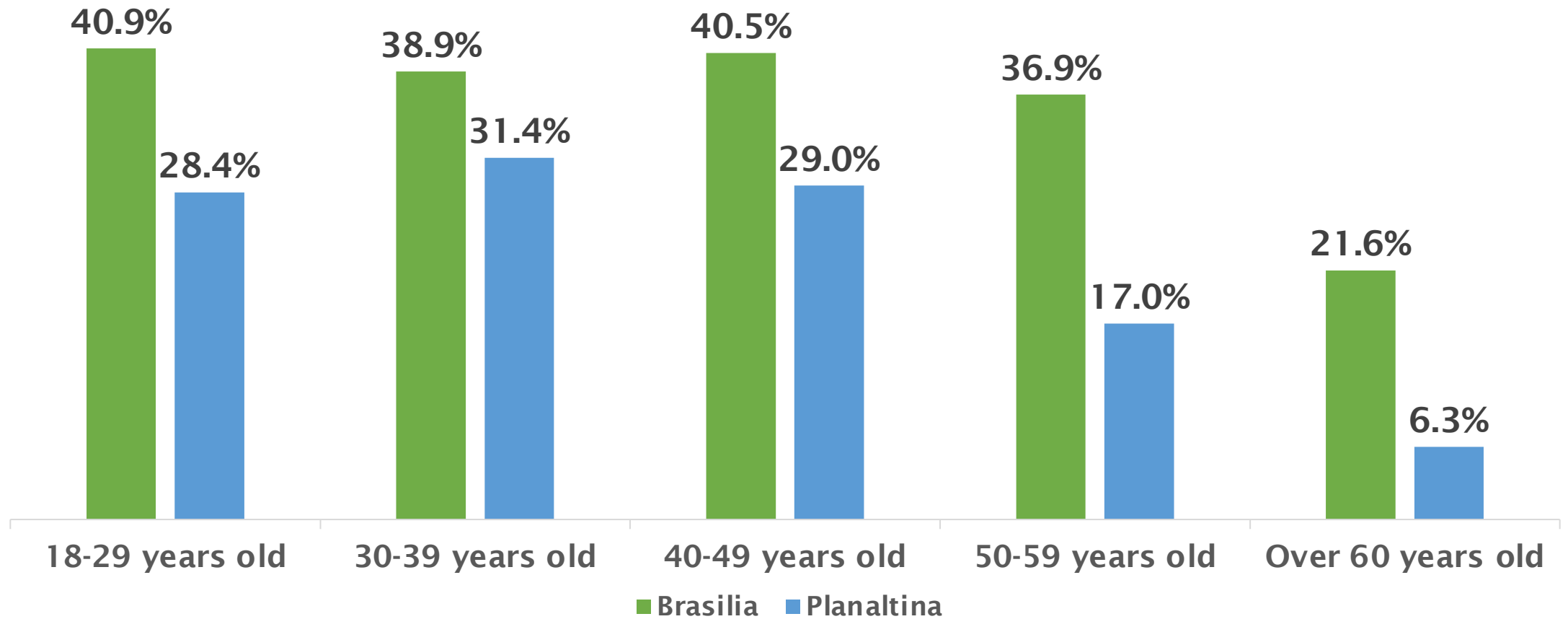
Respondents by color/race



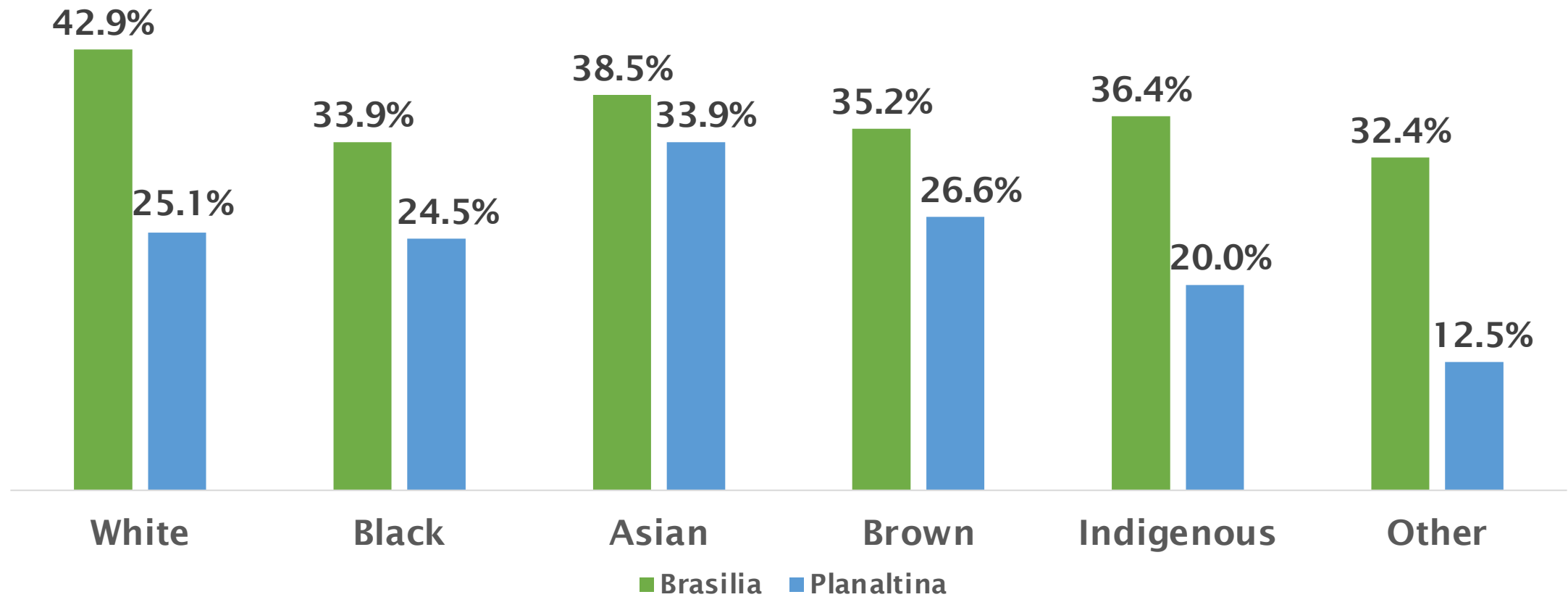
Past-month alcohol use by sex



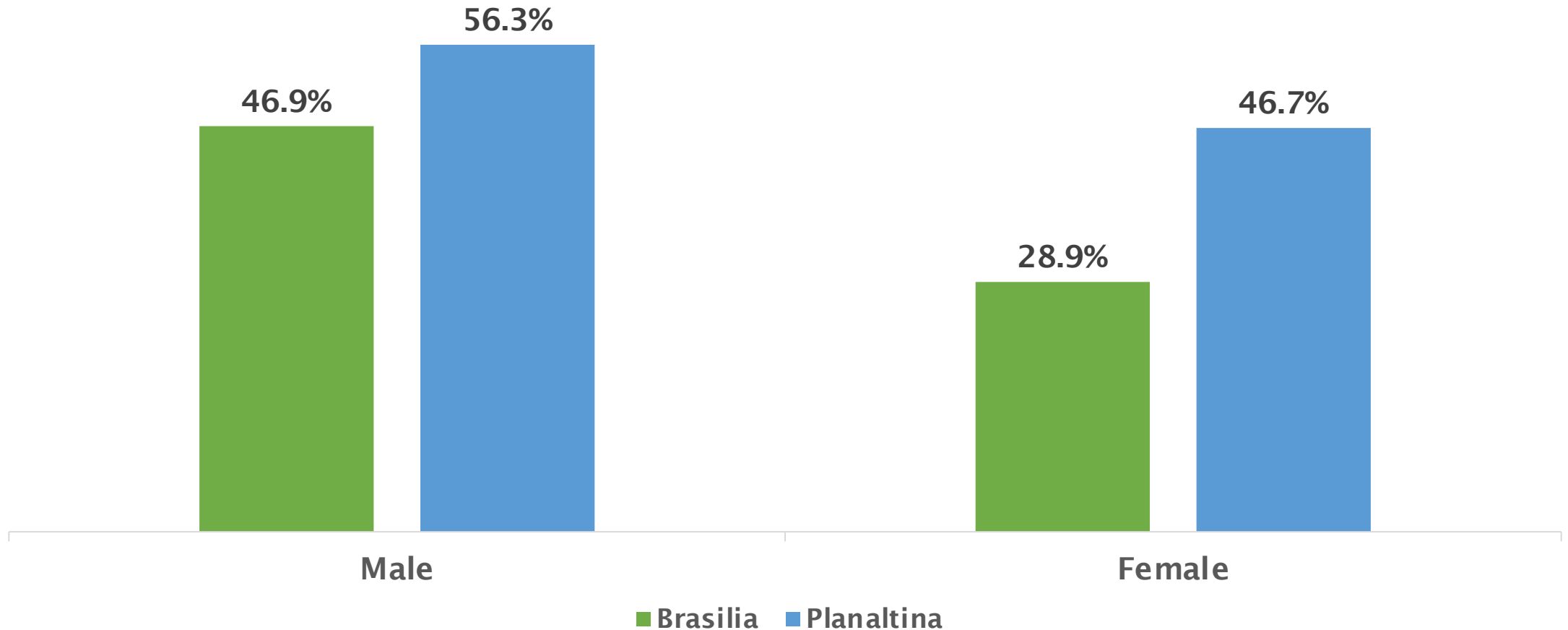
Past-month alcohol use by age group



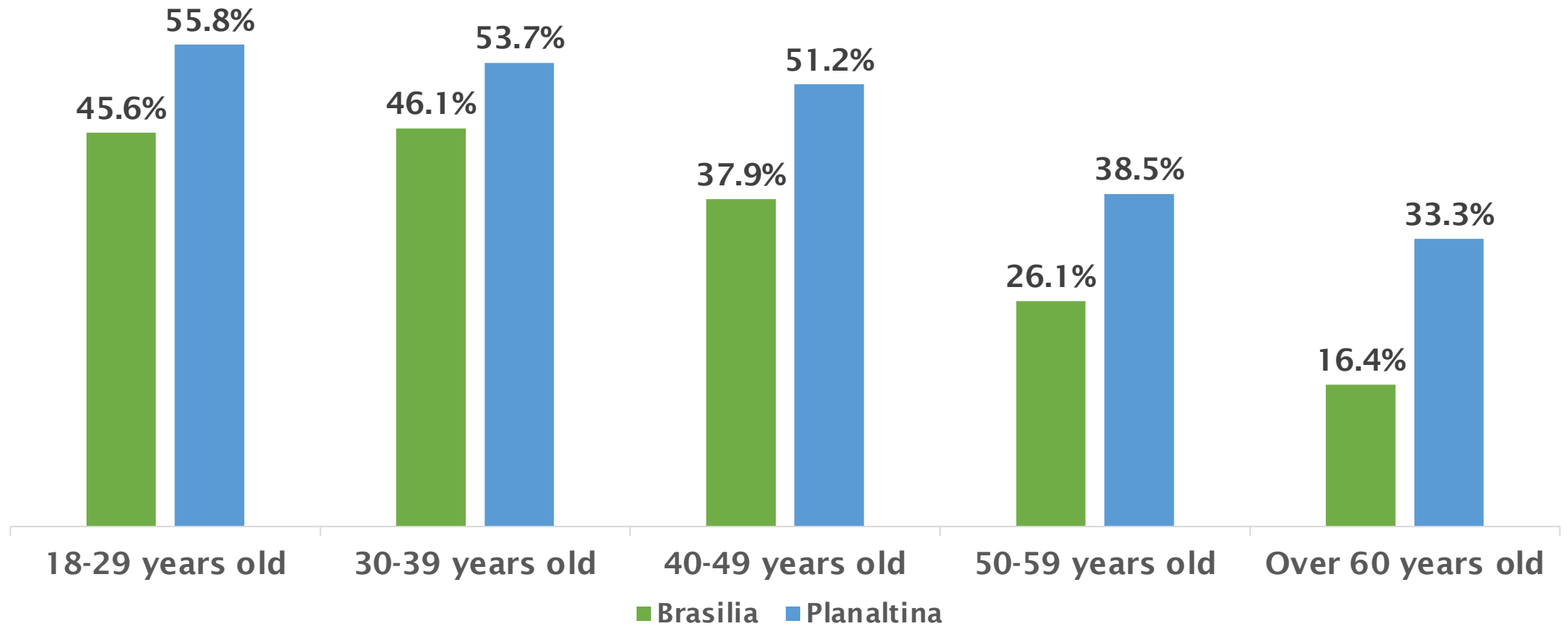
Past-month alcohol use by color/race



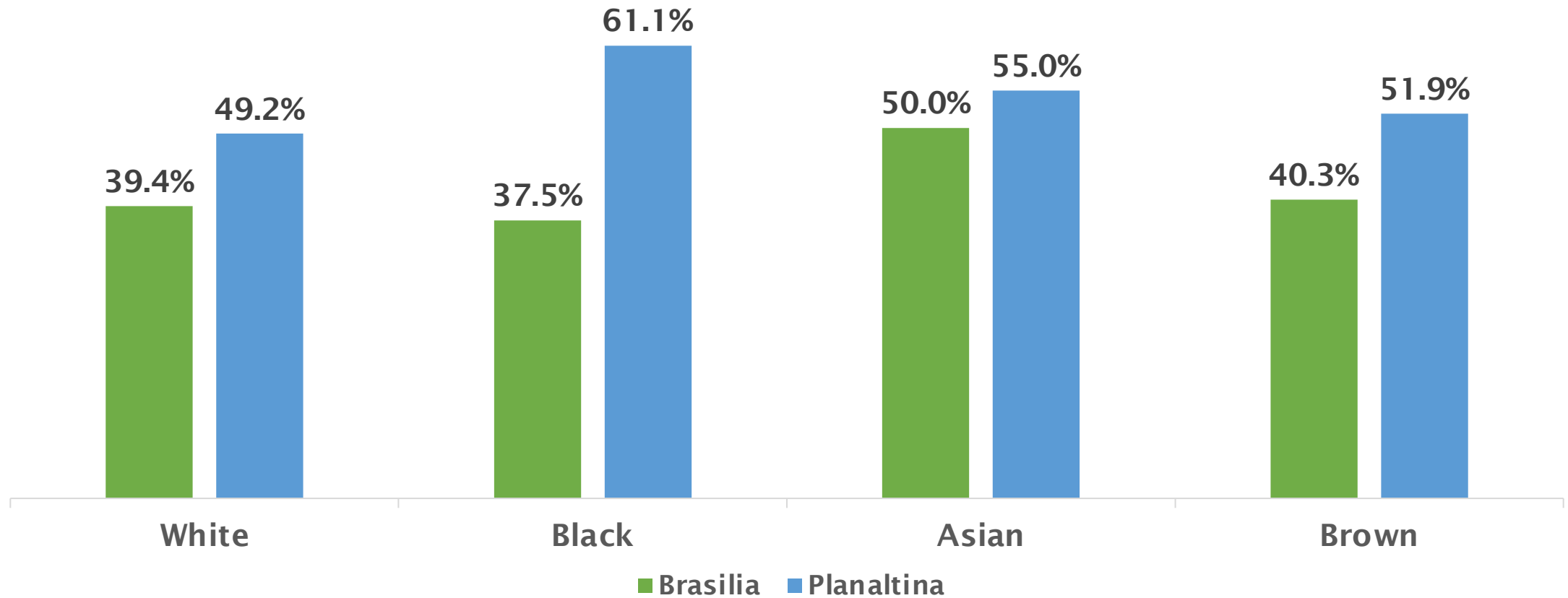
Prevalence of binge drinking in the past 30 days (among adults who drank in the past 30 days) by sex



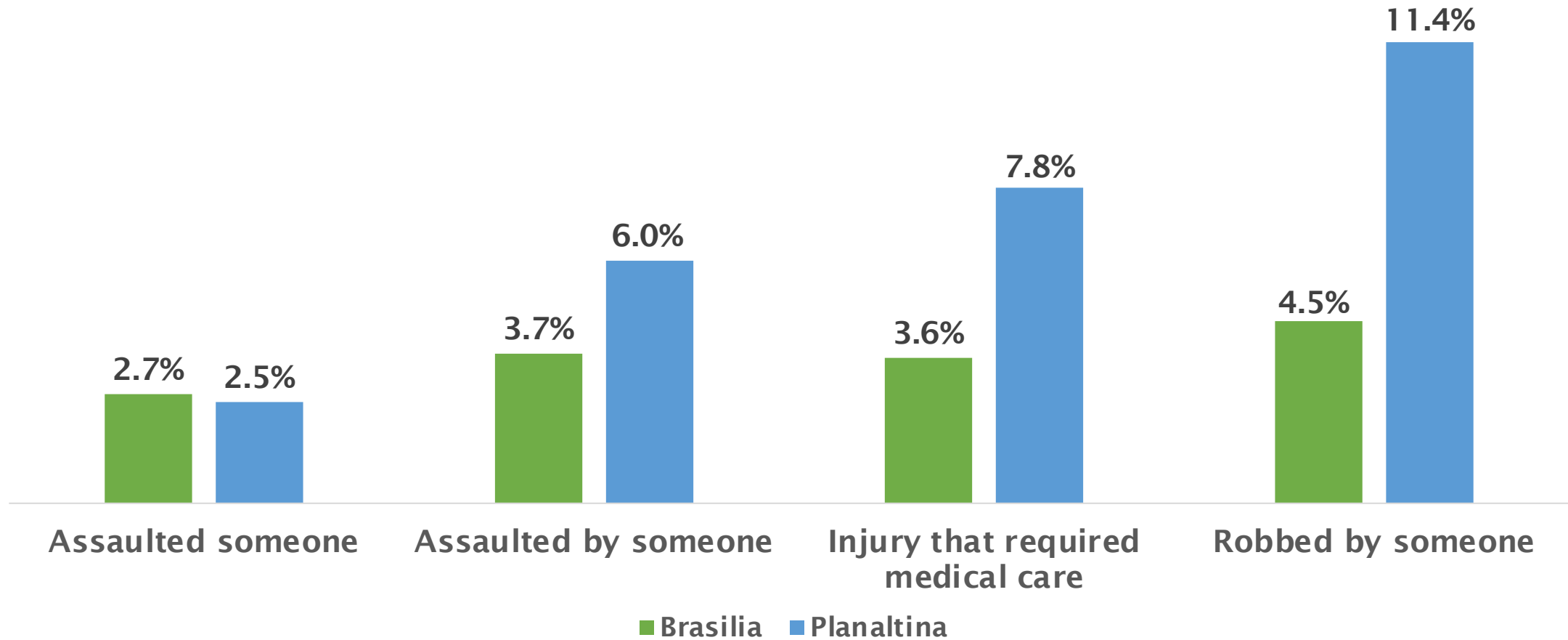
Prevalence of binge drinking in the past 30 days (among adults who drank in the past 30 days) by age



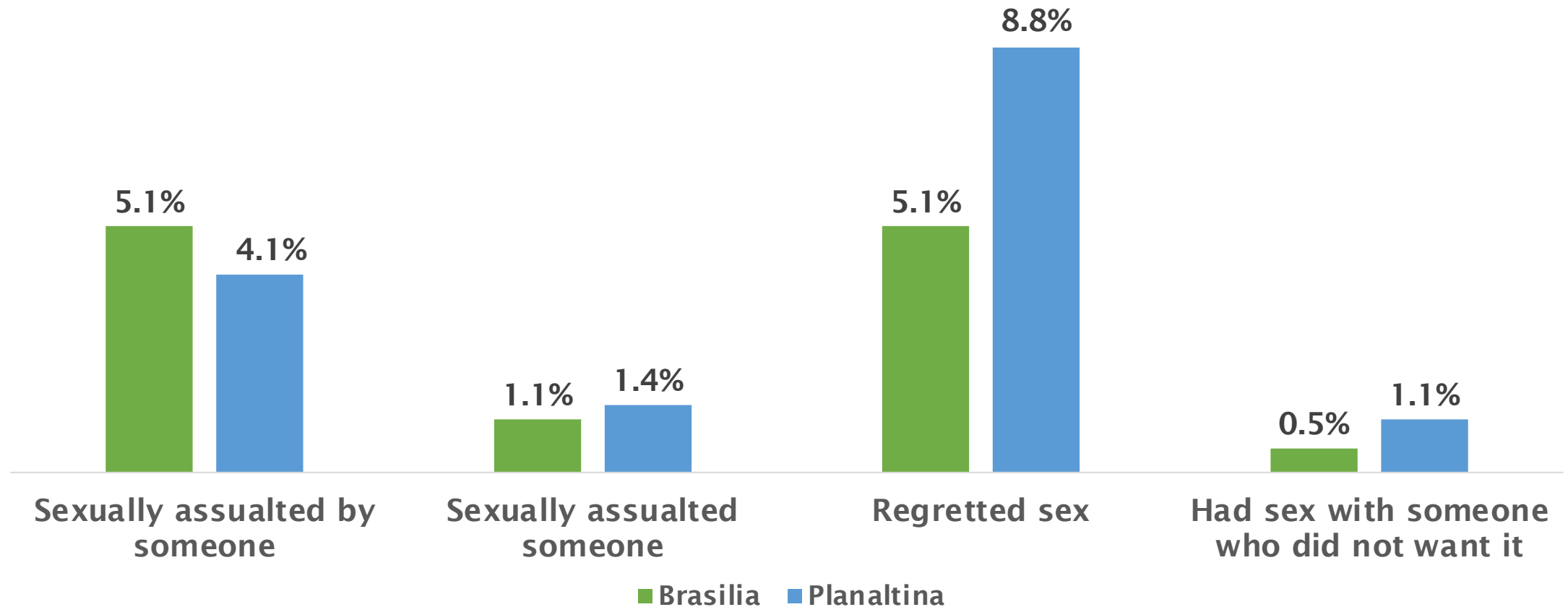
Prevalence of binge drinking in the past 30 days (among adults who drank in the past 30 days) by color/race



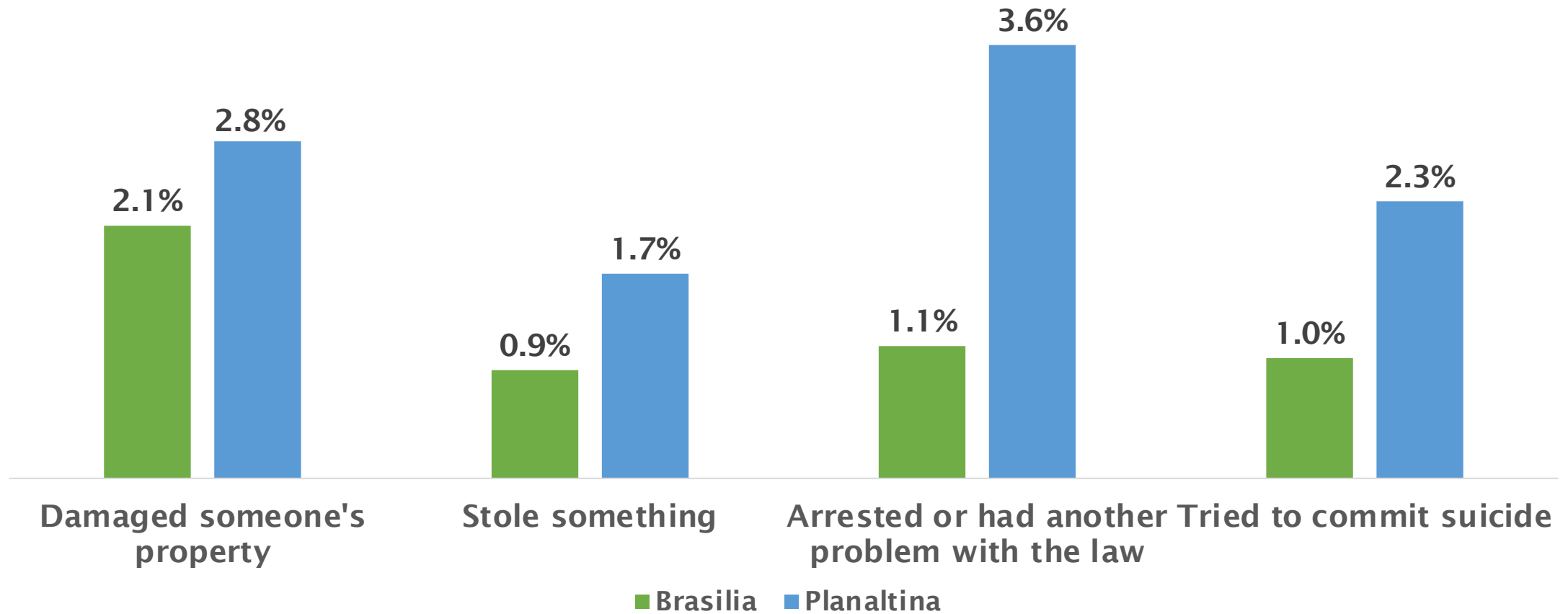
Prevalence of different types of alcohol problems in past year (among adults who drank in the past year)



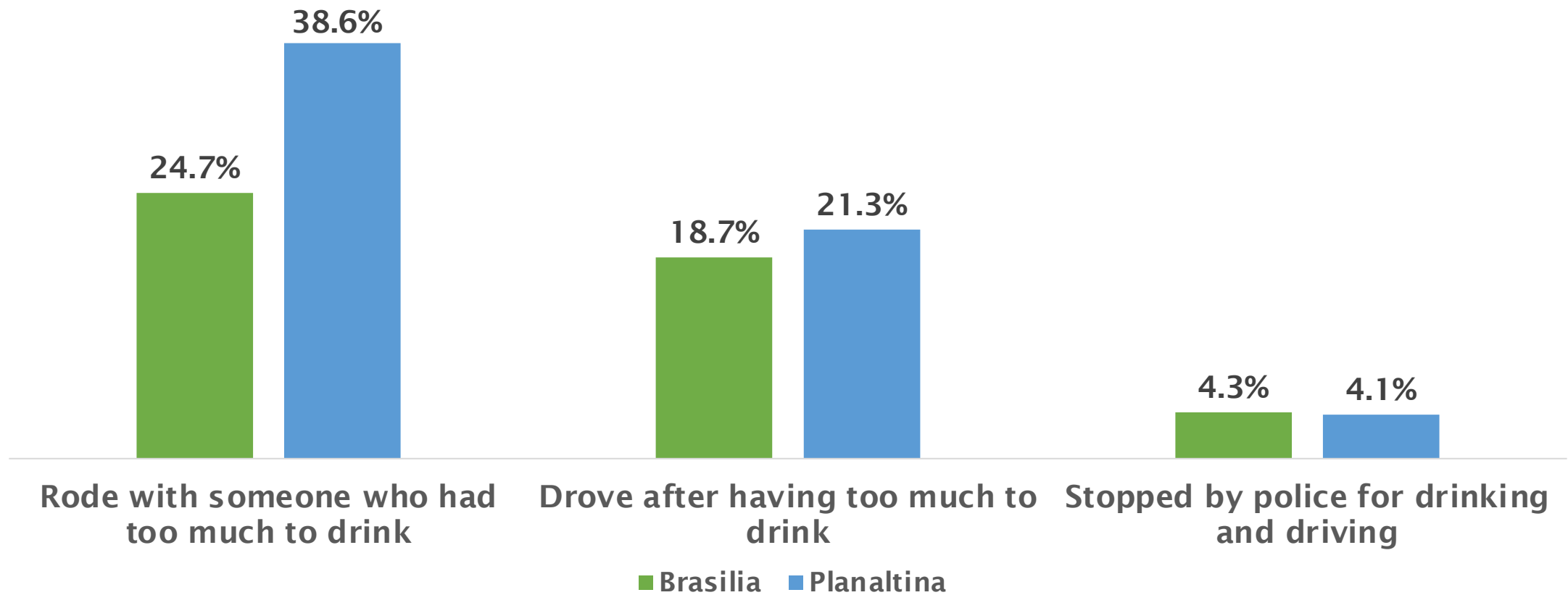
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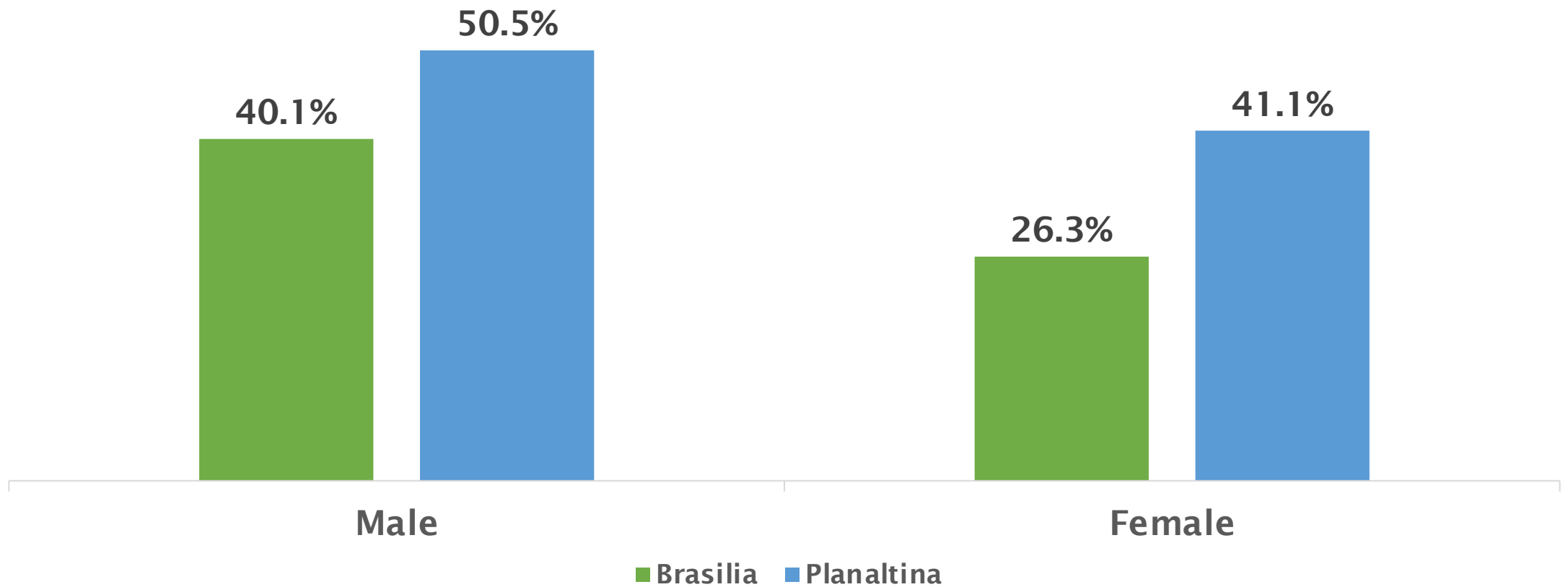
Prevalence of different types of alcohol problems in past year (among adults who drank in the past year)



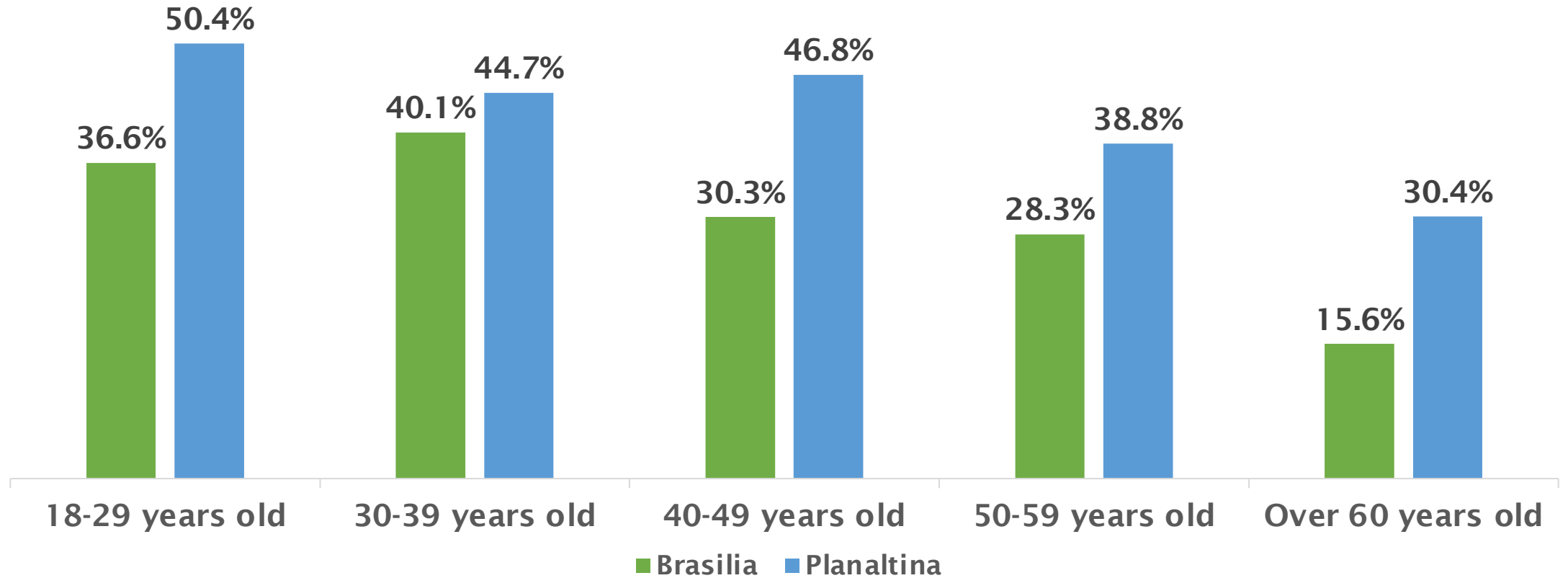
Prevalence of different types of alcohol problems in past year (among adults who drank in the past year)



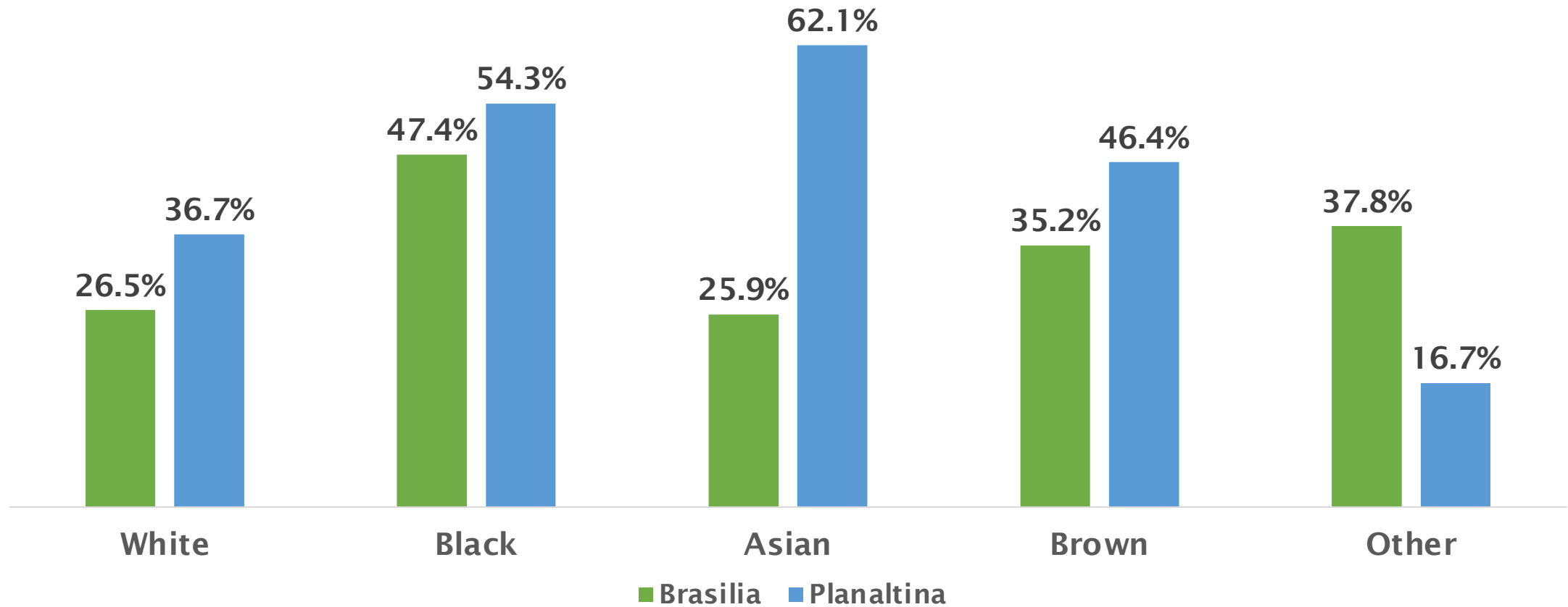
Two or more alcohol abuse symptoms by sex



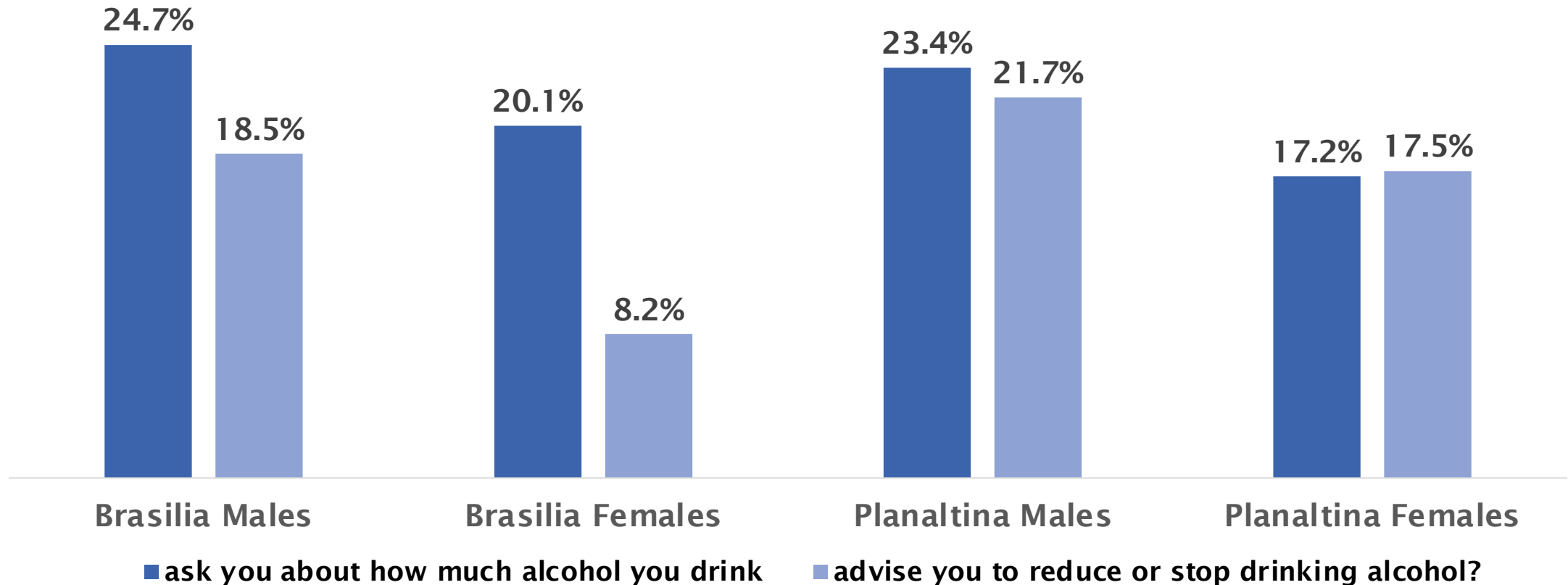
Two or more alcohol abuse symptoms by age group



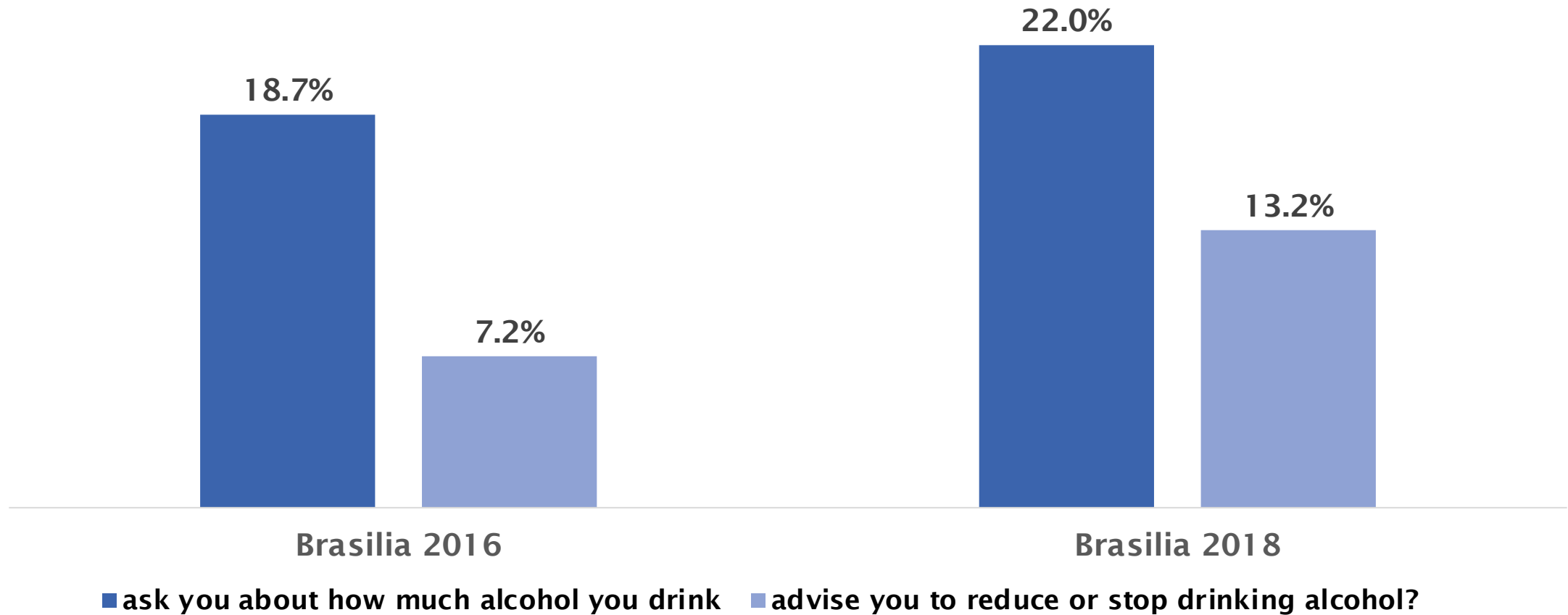
Two or more alcohol abuse symptoms by color/race



In the past 12 months, did a Doctor or Healthcare Worker:

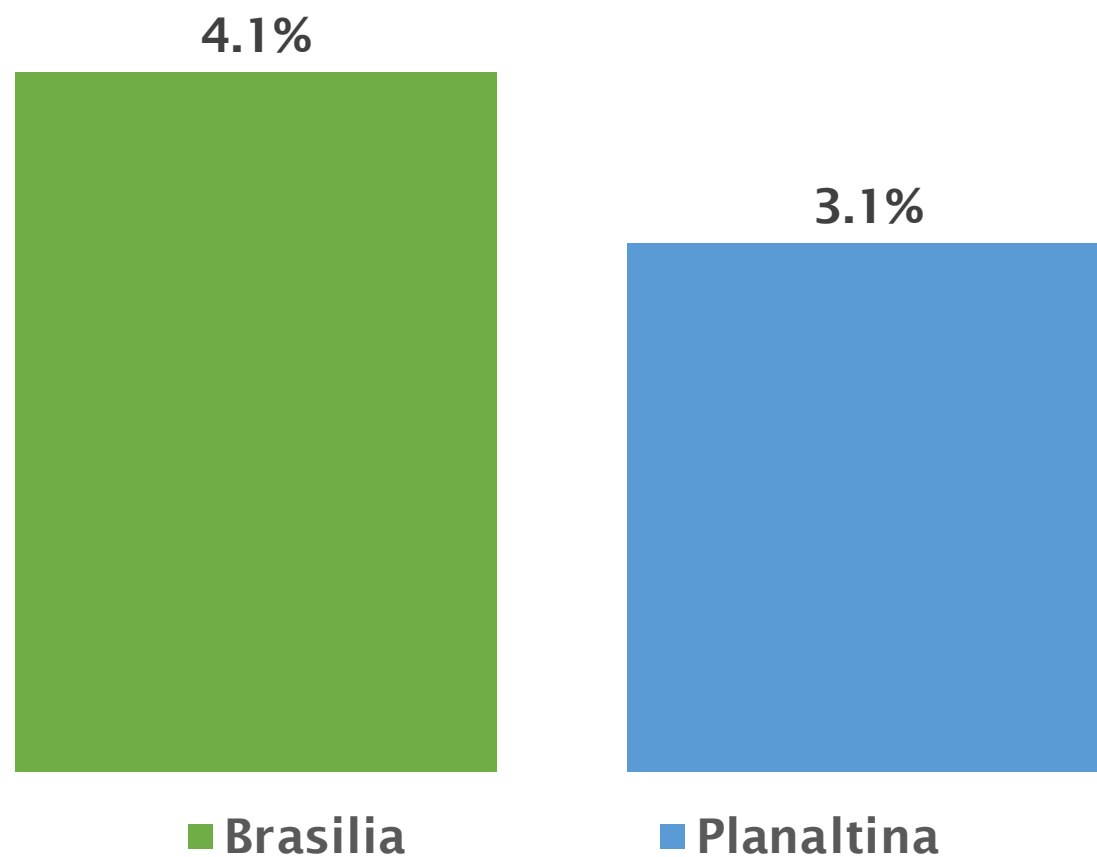


In the past 12 months, did a Doctor or Healthcare Worker:



2016 results are from a survey conducted by Gallup
2018 results are from a survey conducted by Instituto Olhar

Prevalence of non-alcoholic beer consumption in the past 30 days (among 30 day drinkers)



Adult approval towards increasing:

